

Roslyn Ridgeway is a woman who believes *“that millions can tap into their undiscovered power and change the world.”* A seasoned business professional and a long time national leadership expert in the areas of diversity, work-life balance and women’s issues, Roslyn has a rich history of helping people reach their fullest personal and professional potential.

Currently serving as the Chair, Board of Trustees for **Business and Professional Women’s Foundation**, Roslyn is committed to supporting issues that affect workingwomen. As a strong community leader, another one of Roslyn’s most prominent roles was serving as the National President of Business and Professional Women/USA, making history as the second African American president in the organization’s 90 years of existence. Under her leadership, Roslyn launched the *Women Joining Forces: Opening Doors, Closing Ranks* initiative which provides professional development support to women veterans.

Best known as a skillful negotiator and a powerful orator, Roslyn’s keen ability to broker meaningful partnerships, helped to infuse a resurgence of corporate interest in the organization from major corporations including the Discovery Channel, Lifetime Television for Women and Career Communications Group. As a leader, Roslyn negotiated and brokered a friendly merger between BPW Foundation and its sister organization BPW/USA. This merged organization represents over 143 years of combined experience and support for working women and families.

Fusing business with her first love of music, Roslyn is also the Chief Executive Officer of **DeRoz Entertainment**, which specializes in artist management, entertainment production and promotions. Behind the scenes, she has coached some of the greatest music artists in various genres in the business of music. Leveraging her business savvy, she has helped many of clients secure national and international performance opportunities. As an active participant in the entertainment industry for more than fifteen years, Roslyn recognized the need for more support for women in entertainment. In 2001, Roslyn founded the **National Council of Women in Entertainment (NCWE)**, an organization that assists in educating and promoting the needs of women who seek a career and mentorship in the entertainment industry.

From public addresses on national stages to closed door conversations in top level executive offices, Roslyn has served as a coach, mentor, teacher and advocate. Now, after over twenty years of having been there, done that, the best is yet to come as Roslyn’s life mission remains the same: *“to continue to teach others how to thrive by first believing in themselves.”*

Awards and Recognition

Recognized for her ongoing efforts, Roslyn has received countless awards & accolades including:

- Goodwill Ambassador for the State of Georgia and the State of Arkansas
- Honored by the Governor of Georgia as an Outstanding Georgia Citizen
- Profiled in Black Enterprise Magazine as a Power Player: Person on the Move
- Top 50 Movers and Shakers of Atlanta—Essence Ambassador for Essence Magazine

She has also been bestowed with honorary citizenships in *West Virginia, Puerto Rico, New Mexico, and New Orleans* along with having the distinct privilege of ringing the closing bell at the New York Stock Exchange. Her distinguished career and community service efforts has led to her home state of Georgia officially recognizing May 17th, July 9th and July 16th as Roslyn Ridgeway Day in two separate counties and the City of Atlanta.

Beyond these honors, Roslyn a Clark Atlanta University alumna who resides in Atlanta, GA has also received recognition from local and national political leaders. Some of whom include Congressman John Lewis and notable women such as Mayor Shirley Franklin, Congresswoman Cynthia McKinney and former First Lady Rosalynn Carter. Roslyn has taken her leadership and speaking expertise to the national and international stage by serving as a representative to the United Nations as well as participating in the Tokyo Women’s Forum, the Liberian Conference, the South African’s Women’s Conference and the London Business Exchange.



NATIONAL LEADER | MOTIVATIONAL SPEAKER

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